

# **Sponsorship and Advertising Application**

Gain High Visibility, Excellent Exposure, and Prospects at Your Booth!

## **Application Contact Information**

Company		
Contact Person		
Address		
City	State	Zip Code
Country	Phone	
Email		

## **Sponsorship and Advertisement Order Information**

Conference Bags	\$8,000 - Exclusive
Lanyards	\$7,000 - Exclusive
Cyber Café/Lounge	\$6,000 - Exclusive
Hotel Key Cards	\$6,000 - Exclusive
Aisle Signs	\$5,000 - Exclusive
Escalator Clings	\$5,000 - 2 Opportunities
Column Wraps	\$4,000 - 3 Opportunities
Spinning Kiosk	4 Panels - \$4,000
Charging Stations	\$4,000 - Exclusive
Conference Notepads	\$4,000 - Exclusive
Conference Pens	\$4,000 - Exclusive
Floor Locator Sign	\$3,000 - Exclusive
Hanging Banner	\$3,000 - 3 Opportunities
Spinning Kiosk	2 Panels - \$2,500
Directional Floor Stickers	\$2,000 - Exclusive
Print Collateral in Meeting Bag	\$1,500
ABRF 2016 Mobile APP	\$250 - \$2,500

# Monthly ABRF Newsletter – Banner Ad for one month - \$500

Estimate of 7,000 emails will be sent monthly

# Ad instructions for monthly ABRF Newsletter:

Submit your ad via email to exhibits@my.abrf.org.

- File Type jpg or pdf format
- Provide the URL to which it should be linked
- Standard top banner ad sizes of 728 pixels wide by 90 pixels high

GRAND TOTAL	\$

#### **PAYMENT INFORMATION:**

100% of total due with application

- ☐ Check enclosed make payment to Association of Biomolecular Resource Facilities (ABRF) mail check and application to ABRF, c/o FASEB/OSMC, 9650 Rockville Pike, Bethesda, MD 20814
- ☐ Credit Card MasterCard, Visa, American Express
  Full payment must be paid upon receipt of invoice to hold
  your request.